



UNIVERSITY OF CALCUTTA

Notification No. CSR/87/2026

It is notified for information of all concerned that in terms of the provisions of Section 54 of the Calcutta University Act, 1979, (as amended), and, in the exercise of his powers under 9(6) of the said Act, the Vice-Chancellor has, by an order dated 30.07.2026, approved the Syllabus **for Semester -7 & 8 of Tourism & Travel Management (TTMV-Core Vocational) under CCF, 2022.**

The above shall take effect from the **Odd Semester Examinations, 2026** and onwards.

SENATE HOUSE
Kolkata-700073
05.08.2026

Prof.(Dr.) Debasis Das
Registrar

University of Calcutta

Tourism & Travel Management-(TTMV-Core Vocational) ,Under CCF,2022

Details Syllabus of TTMV Course of Studies for Semester-7 &8

TTMV Course Structure - CCF, 2022

Semester	Core Vocational Paper	Internship/Project	Total Credit
7	CVC 16 1x4=4 (3TH+1TU)	Internship-16 Report - 1x12=12 Viva-Voce -1x04=04 [At least 12 weeks]	20
8	-----	Project -20 Project Report-1x16=16 Viva-Voce1x04=04 [At least 90 days]	20

Marks=25 marks per credit

Category of subjects:

1. **Core Vocational Course (CVC):** Tourism and Travel Management
2. **Tutorial:** Courses other than Internship/Project will have one Tutorial.

Semester-7

CVC 16: Tourism Entrepreneurship and Fundamentals of Methodology with Report Writing

Total Marks: 100 [3TH +1TU]
Semester-end Examinations: 75 marks
Tutorial: 25 marks

Module I : Tourism Entrepreneurship[35 marks]

Unit-I: Definition of Entrepreneurship, Entrepreneur, Importance of Entrepreneurship, Functions of Entrepreneurship, Entrepreneurship & Creativity, Definition of Innovation, Features and Quality of an effective Entrepreneur and Intrapreneur, Personal Ethics in Business

Unit-II: Evolution of Entrepreneurship in India, Different forms of Entrepreneurship, Small business Entrepreneurship, Roll of small business Entrepreneurship in Indian Economy, Problems of small business Entrepreneurship in India, Govt. of India Policies for SSI, Emerging areas of entrepreneurship in Travel sector, Tour operations and Hospitality sector, Community-Based Tourism, Home stays

Unit-III: Entrepreneurship in Service Industry, Nature of Service, Importance of Finance in Tourism Business, Financial Institution –SIDBI, TFCI, Commercial bank, Govt. of India Initiative –Skill India, Make in India etc. steps involved in starting a Tourism venture – formalities, licensing and registration procedures, Break even analysis, Working capital management, Role of human resource in tourism industry.

Module II : Fundamentals of Methodology with Report Writing[40 marks]

Unit-I:Meaning of Research, Nature and significance of research in tourism, Types of research- Descriptive, Quantitative, Qualitative research etc, Selection of research topics in tourism, ethical issues in research, research problem.

Unit-II: Research Process, Research design, Types of Research Design- Descriptive, Experimental, Exploratory and Causal Research Design

Unit-III:Data Collection- Primary Data- Observation, Questionnaire method, Interview Method, Projective method, Secondary data Collection, Data analysis, Interpretation of Data using Tables, Charts and Diagrams; Sampling Technique- Simple Random Sampling, Stratified Sampling, Cluster sampling, Multistage sampling etc.

Unit-IV: Structure and format of a research report; Documentation- Bibliography, Foot Notes, Diagrams, and Index.

Suggested Readings:

- J. K.Das, Research Methodology, Academic Publishers
- J. K.Das, Statistics for Business Decisions, Academic Publishers
- N. G.Das and J. K.Das, Business Mathematics and Statistics, Tata McGraw Hill.
- V. Desai, Dynamics of Entrepreneurial Development and Management, Himalaya Publishing House, Mumbai
- C. B. Gupta, Entrepreneurship Development in India, S. Chand & Co, Delhi
- S.S. Khanka, Entrepreneurial Development, S. Chand & Co, Delhi
- S.V.S. Sharma, Developing Entrepreneurship: Issues and problems.
- S. P. Datta, Profile of Entrepreneurial Development, Elegant, Kolkata
- C. R. Kothari, Research Methodology: Methods and Techniques, New Delhi
- D. Chawla and N. Sondhi, Research Methodology: Concept and Cases, Vikas Publishing House: New Delhi
- O. R. Krishnaswami and M. Ranganatham, Methodology of Research in Social Sciences

- Murthy, S. N. and Bhhojanna, U., Business Research Methods, Excel Books.

Question Pattern

3 Credit: Semester-end Examinations: 75 marks

(Teachers are requested to set questions in a single question paper)

(Students should answer in a single answer script)

Group-A: Answer any 5 questions out of 7 questions each carrying 5 Marks: 5x5=25

Module I any 3 questions out of 4 questions each carrying 5 Marks

Module II any 2 questions out of 3 questions each carrying 5 Marks

Group- B: Answer any 5 questions out of 7 questions each carrying 10 Marks: 5x10=50

Module I any 2 questions out of 3 questions each carrying 10 Marks

Module II any 3 questions out of 4 questions each carrying 10 Marks

1 Credit: Tutorial (power point presentation/ written):25 marks

INTERNSHIP

Total Marks: 400 marks- 16 Credits

Internship Report: 300 marks – 12 Credits

Viva-Voce: 100 marks – 4 Credits

The objective of this training is to understand about activities and working environment of the organization. Each student shall be required to undergo Internship training in any tourism organization (**Tourism Department, Govt. of West Bengal or Any other Govt Department / Private Travel Agency or Tour Operator**).After completion of the training, every student shall be required to submit **two bounded copies of Report** (one for Institution and other for Candidate) prior to the semester end examination.

The students will also have to submit a performance certificate from the organisation where he/she undertook the training. This report will also be considered while evaluating the training report by examiners. The Head of the organisation imparting training shall furnish a confidential

report regarding attendance and an assessment of the performance of every student duly endorsed by the guide from the organisation to the Principal of the College concerned which will be taken into account at the time of final evaluation/viva-voce examination. The report shall be jointly evaluated by one internal and one external examiner in a viva-voce examination.

Report writing Guidelines:

Title Page
Preface
Acknowledgement
Contents
Executivesummary
Introduction
Objectives of the study
Organization profile
Organization structure
Organizational activities
Research Methodology
Body
Major Findings
Conclusion and Recommendations
Bibliography
Appendix

Semester-8

Project

Total Marks: 500 marks- 20 Credits

Project Report: 400 marks - 16 Credits

Viva-Voce: 100 marks – 4 Credits

The objective of ‘**Project**’ is to enable the students to record their experiences & observations along with suggestions regarding the destination visited from the point of view as a tourism student. Every student shall be required to undertake **TWO Tours to important Natural /Historical/Pilgrim Tourist Destinationseither in West Bengal/ Outside the State.** Tours must consist one short duration Tour (Within 2-3 days) and one Long duration Tour (4-7 days or more if possible). Each student shall be required to submit **two bounded copies of Tour Report of each tour** (one for Institution & other for Candidate) on specific tourist destination to the concerned college prior to the commencement of semester end examination.

Field Work: The student will conduct **Hotel Survey and as well as Tourist Survey** during the time of tour to the concerned tourist places.

Short duration Tour Places (Within West Bengal): Digsha, Mandarmoni, Ajodhya Hills, Gar Panchakot, Mukutmanipur, Bishnupur, Kamarpukur-Jairambati, Murshidabad, Hazarduari Palace, Malda, Tarapith, Bakreshwar, Shantiniketan Bakkhali, Fraser gunj, Kapil Munir Ashram, Chandraketurgh, Chakla Dham, Sunderban, Taki, Nabadwip, Mayapuretc.

Long duration Tour Places (Within West Bengal/ Outside the State): Darjeeling, Kurseong, Mirik, Kalimpong, Rishop, Dooars, Jaldapara Wildlife Sanctuary, Mahananda Wildlife Sanctuary, Coochbehar Palace, Rasik Bill, Madan Mohan Temple, Lava, Lalegaon, Sillery Gaon, Buxa Tiger Reserve etc. or Outside the State.

The report shall be jointly evaluated by one internal and one external examiner in a viva voce examination.

Report writing Guidelines:

Title Page
Preface
Acknowledgement
Contents
Introduction
Objectives of the study
Review of Literature
Methodology & Coverage including Tour Map
Tour Itinerary
Accessibility/ Transportation
Accommodation
Description about the tourist places (with photograph)

Survey Report
Conclusion & Suggestions
Bibliography
Appendix
