### GLOBAL MEDIA JOURNAL – Indian Edition Sponsored by the UNIVERSITY OF CALCUTTA ISSN 2249 – 5835

WINTER-SUMMER ISSUE/DECEMBER 2016 – JANUARY 2017

Volume: 7/ Number: 2 Volume: 8/ Number: 1

# **EDITORIAL Communication and Ethics**

The current issue of the Global Media Journal-- Indian Edition, I hope, will also attract attention of serious scholars, students and teachers of journalism and mass communication in particular and those who are interested in the subject.

The ethics in communication process are always relevant and a fundamental issue. With the changes in technology our capacity to communicate has been enhancing and it will continue to advance further. Though the basic tenets of ethical issues in communication remain unaltered, the ever changing social, economic and technological factors impacting the communication process are opening up newer challenges to invent and reinvent the question of communication ethics in the changing context. Ethics in communication is therefore not a static issue.

Contributors of this issue attempted to cover wide-ranging areas addressing mainly contemporary challenges.

We welcome feedback from our readers, so that we can improve our performance.

## Call for Papers Announcement for the

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Theme: COMMUNICATION AND ETHICS Deadline for submission: 30 April 2017

In communication process, reasonable considerations checked with moral values seek to enhance credibility and understanding and allow trust between the two parties. Ethics is a moral principle which governs a person's behavior or activity and it changes with the passage of time. Ethics systemize, defend and recommend concepts of right or wrong and good or bad. The impact of ethics can be felt beyond the strict legal framework within the flexible ambit of socio-cultural sphere. The importance of ethics has been seriously discussed for a long period in many disciplines. In the communication process its success depends on being able to communicate. It cannot be attained by mere exchange of information; instead one has to be effective under given socio-cultural-economic context to be clearly understood. At this very point communication ethics transcend to group understanding from individual perspective. When mediated and digital communication is proving to be more and more powerful, then the sense of responsibility for the greater audience is becoming even more pertinent simultaneously. Communication ethics, therefore, has not lost its importance with time; rather it has reinvented its role in the changing and expanding spheres of communication. It has become one of the major focus areas of one of the most important and prominent frontier areas of both theoretical as well as empirical streams of communication studies today.

In this context, articles are invited for the December 2016- June 2017 Joint Issue of Global Media Journal- Indian Edition which may be related (but not exhaustively limited) to the following subthemes:

- 1. Law and ethics: common and uncommon areas
- 2. Purviews of communication ethics
- 3. Communication ethics and socio-cultural-economic constructs
- 4. Communication ethics and face to face communication
- 5. Communication ethics and group communication
- 6. Communication ethics and mediated communication
- 7. Communication ethics and digital communication
- 8. Communication ethics and social networking
- 9. Communication ethics and globalization
- 10. Communication ethics and corporate communication
- 11. Communication ethics and business communication
- 12. Communication ethics and advertisement
- 13. Communication ethics and censorship
- 14. Communication ethics and language
- 15. Communication ethics and media's revenue earning
- 16. Communication ethics and house policy

- 17. Social construction of media ethics
- 18. Cultural construction of media ethics
- 19. Ethical construction of citizen
- 20. Media supervision and judicial justice
- 21. Ethics and visual communication
- 22. Ethics and Information and Communication Technology(ICT)
- 23. Ethics and International Communication

Please see 'Submission Guidelines'

http://www.caluniv.ac.in/global-mdia-journal/submission\_guideline.html

All submissions should be accompanied by the following information which should be presented on the front page only:

- (a) Article title,
- (b) Author name/s,
- (c) Current position/affiliation,
- (d) Brief biography (approximately 50 words),
- (e) Email and mail addresses,
- (f) A brief abstract (approximately 200 words)
- (g) Five to ten keywords reflecting the contents of paper,
- (h) Word count (excluding notes)
- (i) The URL for author/s' personal web page
- (j) A brief statement that clearly indicates the article/review etc is not submitted simultaneously for consideration to any other publication.

#### Word Limit:

For Articles: Approximately 7000 words, excluding notes.

Students' Research: Approximately 7000 words, excluding notes.

Commentaries: Between 2500 and 3500 words. Book Reviews: Approximately 1500 words.

Book Review submissions and queries should be directed to Prof. Buroshiva Dasgupta, Book Review

Editor, Email: buroshiva.dasgupta@gmail.com

with a cc to globalmediajournal@caluniv.ac.in, anjanbera@gmail.com

All papers/ submissions must be submitted via attachment to the following Email addresses:-- Prof. Saumendranath Bera

Editor, Global Media Journal- Indian Edition

Email: anjanbera@gmail.com, globalmediajournal@caluniv.ac.in