**Complete Instructions to Reviewers**

**Reviewer’s Report for publication of Paper in ‘Business Studies’ Journal**

**Dept. of Commerce, University of Calcutta**

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| --- | --- | --- |
|  | **Title of the Paper** |  |
|  | **Name of the Reviewer** |  |
|  | **Receiving Date of Paper** |  |
|  | **Submission Date of Report** |  |

**Standard Checklist**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Review Criteria** | ***Please Mark (√ )*** | | | |
| **Excellent** | **Good** | **Moderate**  **(Needs improvement)** | **Poor** |
| **Originality of idea** |  |  |  |  |
| **Intellectual/ Methodological rigour** |  |  |  |  |
| **Discussion and Interpretation** |  |  |  |  |
| **Clarity of communication** |  |  |  |  |
| **Socio-Economic impact** |  |  |  |  |
| **Appropriate referencing** |  |  |  |  |
| **Overall quality of the paper** |  |  |  |  |
| **Reviewer’s final observation for publication *(Accepted / Rejected )*** |  | | | |
| **Specific suggestion for improvement of paper for publication ( additional sheets may be attached)** |  | | | |
| **Reasons for rejection of paper, if it is considered unsuitable for publication**  **( additional sheets may be attached)** |  | | | |

**…………………………………..**

**(Reviewer Signature)**