

**ADMISSION
NOTICE**

IISWBM
The First B School of India

MBA-PUBLIC SYSTEMS

UNIVERSITY OF CALCUTTA
(SESSION 2017 - 2019)

WITH SPECIALISATION IN either :

ENERGY MANAGEMENT

ELIGIBILITY :

B.E./B.tech in Engineering, AMIE, Graduate with Honours in (Physics/ Chemistry/ Mathematics/ Economics) Bachelor in Business Administration (BBA), BCA, MCA are eligible to apply

OR

ENVIRONMENT MANAGEMENT

ELIGIBILITY :

Graduates with Engineering, AMIE degree / Honours in Science / Economics / Bachelor in Business Administration

OR

HEALTH CARE & HOSPITAL MANAGEMENT

ELIGIBILITY :

Honours Graduate in any discipline, MBBS, Ayush, BBA, BHMS, BAMS, BUMS, BDS, BPTB, OTPM, LLB, Bachelor in Business Administration, Graduates with Honours or equivalent in Pharmacy, Science, Economics, Commerce, Nursing, Nutrition and Engineering, AMIE are eligible to apply

OR

TRANSPORTATION & LOGISTICS MANAGEMENT

ELIGIBILITY :

Graduates with honours or equivalent in Engineering, AMIE / Science / Commerce / Arts (Economics), Business Administration, Computer Applications are eligible to apply.

Master degree students in all the above disciplines can also apply

All graduates (with honours and at least 50% marks) must have a degree from AICTE/UGC approved Colleges/Universities/Institutes.

SELECTION

Through valid MAT Scores (May 2016, September 2016, December 2016, February 2017) & CAT/ CMAT/ JEMAT/ GATE/ XAT Scores (2016) and GD/PI

PLACEMENT

Assistance provided
Excellent Placement
record

ADMISSION FORM & BROCHURE

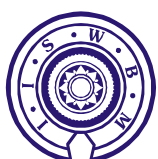
- (i) Online (www.iiswbm.edu)
- (ii) SBI Powerjyoti
- (iii) Reception Counter

HOSTEL

Separate hostel for
boys & girls

IMPORTANT DATES

Application closes on : April 06, 2017
Classes begin : 2nd week of
July 2017



INDIAN INSTITUTE of SOCIAL WELFARE And BUSINESS MANAGEMENT

Management House, College Square (West), Kolkata - 700 073

Phone : +91 33 2219 1683, 4023 7474, 2241 3756/5792/8694/8695, (D) 2219 1683

Email : mbapsadmission@iiswbm.edu • Website : www.iiswbm.edu

For details / Message / Call : 9073323794 / 8336010012



Course Fees

Program Fees: Rs. 3,75,000 /- payable in yearly instalments (including refundable deposit of Rs. 10,000/-)

Eligibility

Honours Graduate (at least 50% marks) in any discipline or students appearing in final year examination

Placement

Excellent National & International campus placements.

Hostel

Safe, comfortable and separate hostel facilities available for boys and girls

Loan Facilities

Institute will provide the certificate to an applicant seeking loan from a bank which has floated the "Loan Scheme" referring that the candidate is a bonafide student of the Institute.



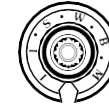
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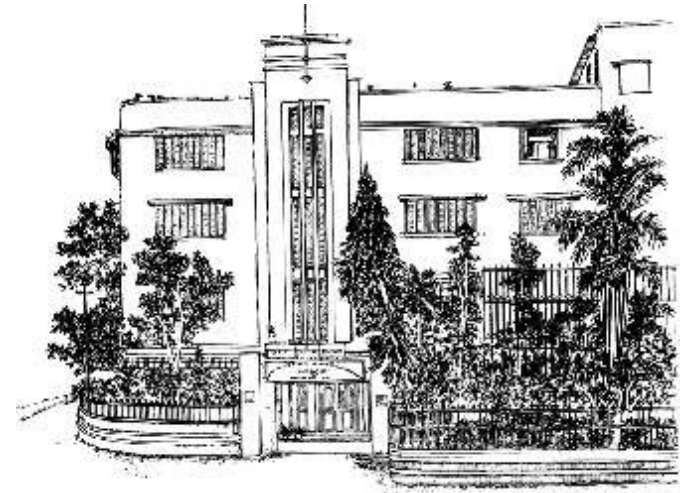
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IISWBM

Pioneer in Management Education in India



MBA-PUBLIC SYSTEMS

(Affiliated to University of Calcutta)

Indian Institute of Social Welfare & Business Management, IISWBM, India's Oldest and premier B-school, offers a two year MBA-Public Systems with specialization in Environment, Energy, Health Care & Hospital and Transportation & Logistics Management affiliated to University of Calcutta aimed at developing managerial capabilities among individuals and also to enhance their creativity to understand the scenario of retailing and international trends of business.

Programme Vision

IISWBM presents two-year full time MBA-Public Systems affiliated to University of Calcutta. We aim at developing the skills and knowledge of students and introduce a new standard of Public Systems professionalism to the industry through leading edge resources, expert faculty and dynamic and flexible learning methods followed by on the job training

Career Assistance and Support

The Department since its inception has achieved excellent placement. Our students are successfully making their mark in companies like :

Energy Management : **Deloitte, New Energy India Pvt. Ltd. Pricewaterhouse Coopers, BEE, PCRA, CESC Ltd., WBREDA, WBPDC, Tata Metaliks, WBSEDCL, ACC Cement, H&R Johnson, Vikram Solar, SGS, Earth Illumine, Development Consultants Pvt.Ltd. Energy Infratech Pvt. Ltd.**

Environment Management : **ACC Ltd., CAPART, Berger Paints, ITC Ltd., L&T, Delhi, Ambuja Cement, IBRAD, Kolkata, Hindalco Industries Ltd., Haldia Petrochemicals Ltd., CESC, UNICEF, SAIL, Kolkata, INDAL, Lafarge Cement, Pricewaterhouse Coopers, Shyam Group, Metcon Water System Pvt.Ltd.,**

Health Care & Hospital Management : **BMBirla Heart Research Institute, Wockhard Kidney & Research Centre, AMRI Hospital, RN Tagore International Institute of Cardiac Science & Research Centre, Vasan Eyecare, EPOS-Kolkata,**

HOSMAC-Kolkata, Apollo Glenegles-Kolkata, Desun-Kolkata, CMC-Vellore, Belle View, KGVP-Ranchi, West Bank Hospital-Andul, Woodlands Hospital-Kolkata, Peerless Hospital-Kolkata.

Transportation & Logistics Management : **Transport Corporation of India, ITC Infotech, United Breweries, ACC Ltd., Tata NYK, Samsung, Jindal Steel & Power Ltd. Tractor India Ltd., Ultratech Cement, Nestle, Pantaloons, Flipkart, ITC etc.**

* This is not an exhaustive list.

Course Highlights

This course aims to provide students the skills, creativity and knowledge to understand Public Systems as a business management discipline and is designed to impart multiple specializations in Energy, Environment, Healthcare & Hospital and Transportation & Logistics Management. Live projects in leading multinational companies.

Program Highlights

Degree awarded by University of Calcutta

Duration : 2 year full time

Frequency : 5 days in a week

Selection : Through CAT/MAT/CMAT/JEMAT/GATE/XAT scores (2016) and GD&PI

Admission Schedule

Last date of Issue & Receipt of application Forms : 6th April, 2017

Classes to commence from : 2nd week of July, 2017